



PROMOTING AN AGE-FRIENDLY COMMUNITY

When a community fully cares for its elders, it reinforces the future for every generation.

The desirability of a community is often recognized by how it supports its seniors. Community support can mitigate many of the stressors that confront older citizens, including social isolation and age-related physical and cognitive issues. Community support helps older residents stay active, involved and valued.

Support programs for seniors benefit the entire community. Studies show when seniors have access to physical and social activities, there are fewer medical emergencies, ambulance runs and police calls. When seniors have access to help with simple chores, caregiving and transportation and can remain in their homes, housing stock is more stable.

Every member of society is relevant. Communities are most desirable when everyone has the resources they need to not only grow up but also grow older.



Did you know...



...one in every five residents of the Grosse Pointes and Harper Woods is age 60 or older?

SENIORS are a vital and growing demographic in our community.

...more than 350 volunteers over age 60 provided more than 7,000 hours of service to The Helm in 2023?

SENIORS provide important services to the community through a significant number of volunteer hours.

...residents age 65 and above in this community represent nearly 20% of the population.

SENIORS tend to spend their money locally benefiting local businesses.

... more than 90 percent of donations The Helm received in 2023 were from people over age 60? According to Philanthropy roundtable, giving peaks between the ages of 61 and 75 when 77 percent of people donate.

SENIORS provide substantial philanthropic support to important community needs.